

62,47  
**ORDER NOW**

**FOR FALL  
PLANTING**

**Have Beautiful  
& Bountiful  
Blooms  
Next  
Spring!**

Here's YOUR Fall Treasure  
Chest of...

**Peonies**  
(FROM OUR FINEST  
NAMED VARIETIES)

Some of the Nation's  
Most Noteworthy  
**SPECIALY PRICED**  
to Our Established Customers!



Jim Wild

We've drastically reduced our regular prices to make this final 1955 mailing the finest of the year for your friends and fellow flower lovers. If you took advantage of our other offers this year, you'll recognize these collections as the best bargain of all. Wherever you use them, at these low prices they're real "bargains in beauty"!

Order this "Fall Treasure Chest of Peonies" TODAY. You can plant them now, wait a winter, then watch in wonderment while their spectacular loveliness enhances your entire landscape next Spring... indeed "Springtime Jewels" to reward your slightest efforts in the fall!

Consider these collections carefully, check the list of reasons why it pays to order from our gardens, then act immediately to take advantage of this opportunity.

ORDER ONE OR MORE OF  
THESE COLORFUL, COLOSSAL  
PEONY COLLECTIONS  
TODAY!

These Peonies—  
big, hardy 3 to 5-eye divisions from our finest, first quality stock—will be FRESH-DUG TO FILL YOUR ORDER, carefully labelled as to variety name, packaged using the latest protective methods, and shipped to you AT ONCE so you can plant them this fall and enjoy their beautiful blooms next spring. Each collection is specially selected to give you an assortment of our best varieties and most luxurious colors. Catalog values are exactly as stated and we urge you to check this in your Wild catalog on arrival of your order.

OUR "5 For Fall Planting" COLLECTION

Save 50% off regular catalog prices with some of our best varieties of double and Japanese Peonies. We guarantee to use Peonies with a catalog value of \$6.00 or more in filling your order for this collection! Will consist of not less than 1 nor more than 2 each of whites, pinks, and reds (typical order: 2 reds, 2 pinks, 1 white).

**5** of Our Finest Peonies, 3 to 5-Eye Divisions, (Catalog Value \$6.00), Shipped Labeled and Prepaid in U.S.A., **Only \$3\***

**ORDER NOW FOR FALL PLANTING...**

It's the ideal time to plant Peonies... helps build better root systems and brings finer, earlier blooms in Spring. Opposite side of this sheet provides handy, fold-up envelope. Simply fill in the coupon below, fold as indicated on opposite side, enclose check or money order, seal flap, stamp and mail. We'll ship in time for Fall planting to insure profuse and beautiful bloom next Spring!

OUR "10 Worth 12 But Only 5" COLLECTION

**Fill in This Money-Saving Order TODAY!**

Imagine—10 of our loveliest Peonies, for which you'd pay at least \$12.00 if ordered singly from our catalog, at the super-special low, low price of only \$5.00! A carefully chosen collection from our finest, first quality stock of doubles and Japs. At least 1 and not more than 5 each of whites, pinks, and reds (typical order: 5 reds, 4 pinks, 1 white).

**10** First Quality Peonies, 3 to 5-Eye Divisions, (Catalog Value \$12.00), Shipped Labeled and Prepaid in U.S.A. .... **Only \$5\***

**Reasons Why It Pays to Order from  
the "WILDS" of MISSOURI...**

- All plants are FRESH-DUG DAILY to fill your order.
- Only healthy, vigorous, first quality stock is shipped.
- Our Peonies are the finest in America—protected by regular cultivation, irrigation and fertilization.
- All are big, hardy, with 3 to 5-eye divisions.
- Peony planting and cultural instructions included with order.
- You can point with pride to Peonies from "the Peony Capital of the World".

*Gilbert H. Wild and Son*

Dept. FPM-1055 SARCOXIE, MO.

Please rush collections I have indicated below in time for Fall planting. I am enclosing: ☐ Check ☐ Money Order  
(No C.O.D.'s, please) \$

☐ "5 for Fall Planting" Collection .....\$3.00  
☐ "Dresden Doll" (back side—this page) Dwarf Iris Collection .....\$2.50

☐ "10 Worth 12 But Only \$5" Collection.....\$5.00  
☐ "Siberian Sensation" (back side—this page) Iris Collection .....\$3.00

NAME.....

RFD OR  
STREET.....

CITY.....ZONE.....STATE.....

\* Customers West of Rockies and in New England Add 50¢ to Cover Additional Postage. Cost of shipment plus our narrow margin on these offerings would actually mean losses for us without a 50¢ charge for additional postage!



This Handy Order Form Envelope TODAY!

Fill in Opposite Side, Then Fold, Seal, Stamp and Mail



Our

## "Dresden Doll"

DWARF Iris

Collection

HERE'S FRAGILE BEAUTY and true perfection in minuet. These lovely little Dwarf Iris, for all their daintiness and delicate appearance, are as hardy and prolific as the larger varieties. From 6" to 12" high, this is the perfect perennial for rock gardens and border treatments. In general, they are very early bloomers and act as welcome harbingers of spring, appearing about the time the first song of the migratory birds is heard in your garden.

This collection of our finest mixed varieties will include such varieties as ALBA, CYANEA, FAIRY, FLORIDA and NEGUS, giving an assortment of colorful blooms year after year.

**10** First Quality, Mixed Dwarf Iris, **\$250\***  
Only

10 Ppd. in U. S.

FROM \_\_\_\_\_  
STREET \_\_\_\_\_  
TOWN \_\_\_\_\_  
STATE \_\_\_\_\_

PLACE  
3¢  
STAMP  
HERE

*Gilbert H. Wild and Son*

SARCOXIE, MISSOURI

FOLD ON THIS LINE

FOLD ON THIS LINE

"Dwarfs"  
for Rock  
Gardens and  
Borders

**TWO** INSPIRING  
UNUSUAL  
IRIS COLLECTIONS...

for  
Magnificent  
Landscapes

"Siberians"

The plants offered here represent our finest, first quality stock. All receive constant cultivation and the benefits of regular irrigation throughout the year. Plant following our instruction, water when "Mother Nature" fails to do so, and they should bloom profusely! In their second year, with new plant growth and better established root systems, they will overwhelm you with the abundance, magnitude, and spectacular beauty of their blooms!

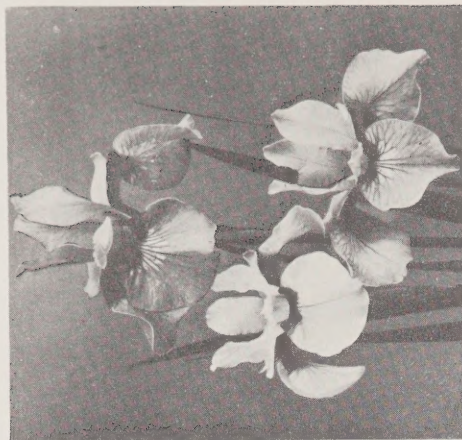
THESE COLLECTIONS, AT THESE LOW PRICES, ARE TOO GOOD TO PASS UP... BE SURE SOMEONE TAKES ADVANTAGE OF THIS OUTSTANDING OFFER

If You Don't Plan to Use It Yourself, Pass It on — along with Our Letter to You — to a Friend or Relative. We Know That... Once They've Ordered and Seen What Wonderful New Beauty It Means to Their Gardens... They'll Thank You for Doing Them This Favor!

As we planned this mailing, it occurred to us that a few of you might find it impossible to use the offer because of definite space limitations in your gardens! If this should prove to be true in your own case, or if for any reason you find that you can't use the offer, we suggest that you give it to someone else who would wish to take advantage of this money-saving opportunity.

It might be a friend, relative, or neighbor who has admired your own settings of our perennials in the past. We'll guarantee to fully live up to your recommendation of Flowers from the "WILDS" of Missouri.

Thank you, *Gilbert H. Wild & Son*



Our

## "Siberian Sensation"

IRIS

COLLECTION

THE "SIBERIAN" is an Iris ideal for landscaping and is treasured for its delightful difference in petal formation. It produces an abundance of beautiful, beardless blooms on tall and stately stalks which often number as many as 50 or more to a single clump. Blooms are in shades of blue and purple, whites and bluish reds. Leaves are long and narrow. Performs best and blooms most lavishly in large clumps, making it well-suited to every landscape scheme.

This colossal collection of mixed "Siberians" includes such varieties as GAYHEART, LADY NORTCLIFFE, LLEWELLYN, PEGGY PERRY and THELMA for a charming contrast in your perennial varieties.

**10** Top Quality, Mixed Siberian Iris, **\$3\***  
Only

10 Ppd. in U. S.